

## A New Sac RT Moves the Region

The Sacramento Regional Transit District (Sac RT) is undergoing a historic transformation to optimize service, seek continuous improvements, and bring greater value to our region.

In the past 18 months, Sac RT has made significant progress on our Journey to Excellence by improving fiscal stability, attracting new riders, and heightening our commitment to providing clean, safe and convenient mobility for people who live, work, and play in the Sacramento region.

Sac RT is excited to build upon this progress in a newly proposed Strategic Vision. The Vision is an ambitious, but essential, set of goals and specific initiatives to improve efficiencies, increase service and frequency, focus on customers first, and address state of good repair challenges to ensure a sustainable future. Sacramento has changed significantly over the last 30 years and so must our region's public transportation system. Sac RT has developed an extensive light rail system, and our community has an immediate interest in further expanding light rail to high demand corridors, and ensuring the bus network keeps up with future travel demand.

Sac RT is becoming a high-performing transit system and the time is right for Sacramento to pursue a world-class regional mobility network.

Sacramento Regional Transit District







## A World-Class Sacramento Regional Transit

Our vision is driven by your input and key success factors:

#### **Customers First**

Sac RT is undergoing a fundamental cultural change, placing customer interests first in all plans, decisions, investments, and actions.

### Clean, Safe, & Convenient Experience

Sac RT is committed to operating a more clean, safe, and convenient light rail and bus system. Sac RT has increased front-line employees (i.e., cleaners and security personnel), which has already resulted in a much cleaner and safer system – this continues to be a top priority.

## **Building Stronger Partnerships**

Sac RT is committed to developing meaningful partnerships, engaging with the public, and fully understanding the mobility needs and desires of Sacramento's diverse communities.

### **System-Wide Route Optimization**

Sac RT is preparing for a comprehensive route optimization study to analyze how we should be serving people taking trips in different areas of the region. Sac RT will take a fresh look at the system from a "blank slate" or "starting from scratch" standpoint.

## **Financial Stability**

Sac RT is dedicated to strengthening its finances and has tapped innovative revenue sources and reduced expenses to fund maintenance and capital investments. Sac RT has relentlessly optimized business practices to bring our financial house in order (in the last eight months, Sac RT has built up an emergency cash reserve of \$6M with a fiscal yearend goal of \$9-10M).

#### Imagine a World-Class Regional Transit System

- Increased coverage and service to emerging activity centers (housing, employment, centers for higher and lower education, medical, shopping, and entertainment)
- Increase the number of light rail and bus routes that operate at 10 or 15 minute frequency
- More early morning, late night, and weekend light rail and bus service
- Redesigned bus routes that circulate within communities
- Improved and seamless bus connections to nearby light rail stations
- More security and cleaning at light rail stations and on light rail trains
- Affordable fares for all riders
- Free Wi-Fi at stations and on light rail trains
- Free rides to K-12 students
- Free transfers between routes and services
- A doubling of the bus fleet from 200 to 400 buses to better ensure service reliability and expand the bus network



#### Sac RT is Considering Ideas Such As:

**Expanding coverage and frequency with community-oriented transit systems** by enhancing neighborhood circulation with buses that will serve community activity centers and connect to other Sac RT services, including nearby light rail stations.

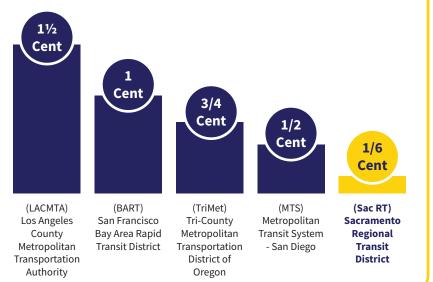
- Arden-Arcade improve frequency and neighborhood connections to other Sac RT services, including light rail.
- **Carmichael** improve neighborhood circulator service and connections to American River College and light rail.
- **Citrus Heights** improve neighborhood circulator service in Citrus Heights and provide better connections to other Sac RT services, including over the American River to nearby light rail in Folsom.
- **Downtown/Midtown Sacramento** add circulator buses to connect major attractions and employers.
- **Fair Oaks** improve neighborhood circulator service and provide better connections to other Sac RT services, including light rail.
- Land Park improve neighborhood circulator service and connections to major activity centers, such as the Sacramento Zoo.
- North Highlands improve connections with other Sac RT services, including the Blue Line (Watt/I-80), and between North Highlands and Citrus Heights.
- North/South Natomas improve neighborhood coverage further into North Natomas and west of I-5, with connections to downtown and major activity centers.
- **Orangevale** improve neighborhood circulator service and connections to light rail in Folsom and Citrus Heights. Expand City Ride, demand response bus service, from Citrus Heights to Orangevale.
- **Pocket** improve neighborhood circulator service and services into downtown Sacramento.
- Rancho Cordova link light rail and bus service that enters Rancho Cordova to more major employment and activity centers in the city of Rancho Cordova. Provide expanded service in the currently unserved areas of Rancho Cordova.
- **Rio Linda** improve neighborhood circulator service that connects to North Sacramento and light rail.
- **Rosemont** improve neighborhood service and connections between Rosemont and other Sac RT services, including light rail.
- **South Sacramento** improve connections to the city of Elk Grove, the Blue Line, and currently unserved areas near French Road and Gerber Road.

#### "Fix it First" and Future Expansion:

- Replacement of all current light rail vehicles with new lowfloor vehicles to provide greater accessibility and faster boarding for all riders.
- Double-tracking of the light rail system (Gold Line) to Folsom to allow for 15-minute service between Folsom, Rancho Cordova, and downtown Sacramento.
- High frequency bus routes increased to connect to light rail services – with the possibility of Bus Rapid Transit (BRT) in certain corridors such as Watt Avenue, Sunrise Boulevard, or Florin Road.
- Leverage innovative approaches like bike or ride-share services to bridge the first and last trip mile, and build a seamless mobility network that will include electric and autonomous vehicles.
- High frequency service to the Sacramento International Airport.
- High frequency service to city of Elk Grove.
- High frequency service to city of Roseville.
- High frequency service to the city of Davis via the city of West Sacramento.

#### **Local Support Makes a Difference**

Have you ever wondered why public transit service is so great in Los Angeles, Portland, San Diego and San Francisco? Here's what our peer agencies receive in local funding compared to Sac RT.



# Funding for a World-Class System and Peer Comparison

A minimum 1/3 of a penny additional sales tax, or sales tax equivalent, will enable Sac RT to build a world-class transit system, and better serve our communities through a reliable, safe, and integrated mobility network.

Currently, Sac RT's local funding level is five times lower on average than other transit systems in regions similar to Sacramento.

## Let's Transform the Region Together

At Sac RT, we are committed to better serving you with equitable, affordable, accessible, reliable, world-class service.

- Where you participate with community groups (e.g., neighborhood associations, business forums, volunteer organizations), please explore potential partnerships with Sac RT. How can we help each other in making the Sacramento region the best that it can be? Contact: CustomerAdvocacy@sacrt.com to engage Sac RT.
- If you share our vision and want the benefits of a strong transit system that will deliver more to our region, Sac RT encourages all members of the community to make your voices heard.

#### Benefits of Public Transportation

Public transportation contributes to real solutions for our region's economic, energy, and environmental challenges. This is because public transit creates jobs, grows the economy, reduces air pollution and traffic congestion, and brings a better quality of life for all.

- Every \$1 invested in public transportation generates approximately \$4 in economic returns for our region.
- Every \$1 billion invested in public transportation supports and creates more than 50,000 jobs.
- Every \$10 million in capital investment in public transportation yields \$30 million in increased local business sales.
- A two-person household can save, on average, more than \$10,174 a year by downsizing to one car and using Sac RT as a second vehicle.
- Public transportation has a proven record of reducing congestion, improving air quality, and reducing stress for all commuters.
- A single commuter switching his or her commute to public transportation can reduce a household's carbon emissions by 10% if he or she eliminates a second car.

#### **Contact Us:**

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